

LAMBERT RESEARCH CONSULTANTS, LLC

EXPERTISE

Our team of strategic partners has expertise in many areas including:

- national and international market entrance
- medical product distribution
- medical devices
- healthcare
- automotive
- merchandizing/retail
- public and private funding
- grants
- patents
- FDA Class II 510K submission and clearance
- conference and meeting planning



We can help!

We can also help you:

- put together a business plan
- provide marketing services
- provide sales training in several critical areas including:
 - handling objections
 - closing
 - making a presentation
 - customer types and strategies for dealing with them
 - sales goals and objective setting
 - negotiating the sale, planning and organization
 - effective communication techniques
 - gap analysis

Bonus:

All work can be done in French, English, or Italian.